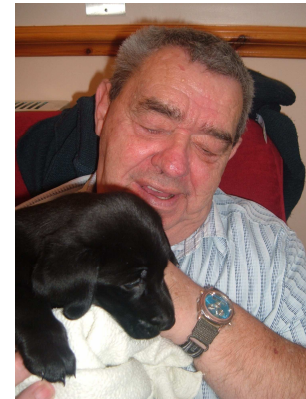


katharine
house
hospice 
embracing life and living

Fundraising Pack



...every penny counts

Katharine House Hospice, Weston Road, Stafford. ST16 3SB
T-01785 254645 F-01785 247803 W-www.khhospice.org.uk
E-fundraising@khhospice.org.uk
Reg. Charity No: 1011712

Other ways that you can support Katharine House Hospice

There are many other ways in which you can offer your support to the hospice. For any further information, please contact the fundraising team on 01785 254645 or fundraising@khhospice.org.uk.

Thank you for requesting a fundraising pack from Katharine House Hospice.

Katharine House Hospice helps local families coping with the challenges of an advanced life-limiting condition to live their lives as fully as possible. It costs £1.72 million each year to provide our full range of care services, and we rely almost entirely on donations (nearly 90%) - your support really is appreciated.

This pack is designed to give you lots of ideas, and suggests various ways to help the hospice so hopefully there is something to suit you. Happy fundraising!

Thank you for fundraising on our behalf, if you have any further queries please do not hesitate to contact the fundraising team.

- Make a donation
- Support a regular initiative
- Attend an event
- Use gift aid
- Support us as a company
- Leave a gift in your will
- Volunteer your time
- Play our lottery
- Visit one of our shops
- Become a friend of the hospice
- Join a support group
- Help us spread the word

Frequently Asked Questions

- Q. What does the hospice do?
- A. Katharine House Hospice provides palliative care for local people with advanced life-limiting conditions. (We can provide you with any literature that you require to support you with raising funds).
- Q. How much does the hospice need to raise?
- A. It costs £1.72 million a year to provide our full range of services, that's over £3 a minute. We rely heavily on our local community, which is why we are so grateful that you are supporting us.
- Q. How will the hospice use the funds I raise?
- A. All funds will be put to immediate use to improve the quality of life of our patients and their families.
- Q. What do I do with the money as I raise it?
- A. Money can be paid to the hospice as collected and we will keep a record of your total for you. Either deliver the cash/cheques to the hospice or send cheques via the post.
- Q. What happens after I've completed the event?
- A. Once we've received your grand total we'll send you a thank you letter and/or certificate, so that everyone can see how much they've helped you to raise. If you would like to we can arrange for a cheque presentation to round things off appropriately.

What Services does Katharine House Hospice provide?

Day Care—Patients usually attend once or twice a week. Day care provides ongoing management of symptoms that have a physical, psychological, social or spiritual cause. The service also enables carers to access periods of respite.

Drop In Day—This is a support and information service for people with a life-limiting condition and their carers, open Thursdays 9.30am to 4.00pm.

Respite for Carers—This is a home-sitting service to provide carers of people with advanced life-limiting conditions with time off from their role as a carer.

Bereavement Support—This service is available to family and friends of patients who were cared for by the hospice.

In-Patient Care—We have a 10-bedded unit providing holistic, individualised care. Patients may be admitted for symptom management, respite and terminal care.

Lymphoedema Clinic—This service treats Lymphoedema patients and helps them manage their condition as well as they are able. We see patients whose chronic oedema is related to cancer or other life limiting conditions.

Carers Group—The Group meets in the Day Care Unit at the Hospice on alternative Thursday afternoons. The group offers a mix of information giving; demonstrations of practical nursing tasks; the opportunity to meet others in the same situation and also provides carers with much needed social time.

All of our services are provided free of charge. Every penny that you raise helps us to provide this care and make a real difference to the quality of life of our patients and their families.

Fundraising ideas to get you going...



Car Wash
Host a Sale – have a home shopping party
Garden Open Day
Fast Party – People pay not to attend a dinner!
Bring and Buy Sale
Book Sale
Barn Dance
Non Uniform Day/Dressing Down Day
Bingo Evening
Bridge Drive
Cream Teas
Blanket Collection – spectators throw money into a moving blanket
Coin Painting
Easter Egg Hunt
Talent Show
Karaoke
Coffee Morning
Plant Sale
Promise Auction
Safari Dinner
Pub Quiz
Fashion Show
Sponsored Event– silence, weight loss, head shave etc

Want to support us but constrained by time?

The best way to support the hospice is through **ROCK SOLID SUPPORT**, an initiative that helps to secure the long term future of the Hospice. Without this solid base of financial support, we would be unable to continue providing our unique range of care services.

ROCK SOLID SUPPORT takes the form of a small, monthly gift from our supporters, helping us to plan for our future with confidence. Your contribution , whatever its size, counts; a monthly gift helps us to plan better for the future; reduces our administration costs; can be ‘gift aided’; and is a convenient way for you to get involved, and make a real difference.

Further ways that you can support us if you are tightly constrained by time include donations as a substitute for presents for occasions such as birthdays or wedding anniversary’s, where you can request that your family and friends make a donation to your local charity instead of buying you a gift. We are happy to personalise

envelopes for you, and of course, these donations can be Gift Aided. You can even set up your own personalised web page to collect your donations

For more information, please contact the fundraising team.

Licence Considerations

Gift Aid and Just Giving

Both Gift Aid and Just Giving have dramatically assisted fundraising for all charities, and Katharine House Hospice is no exception. If you are planning to ask people to sponsor you, or to make a personal donation, then the following will be of particular interest to you:

Just Giving is a method of managing your fundraising online. It can be a fantastic and valuable way to encourage your sponsors to pay quickly, tax efficiently and easily. The online fundraising tools provided by Just Giving allow anyone to raise money with complete ease.

giftaid it

Gift Aid helps you to make your sponsorship donations worth more at no cost to you or your family and friends. It allows charities to reclaim the basic rate of tax that you (as a tax payer) have already paid on the money that you donate, so it can increase the value of your gift by up to 28p for every pound donated at **no extra cost** to you. All you have to do is declare that you are a tax payer, and the Inland Revenue does the rest! The sponsorship form enclosed enables your sponsors to make a gift aid declaration by simply filling the sponsorship form fields in, and ticking the box- it really is that simple!

Remember that you will need a licence from the local authority for the following:

- Collecting in a public place
- Alcohol sale
- Extended hours
- Music and dancing
- The provision of food and drink
- Copyrights and royalties, where applicable

If you have any queries, please do not hesitate to contact us.

Matters of Safety and Risk

We want to make sure that you are as safe as possible whilst you are raising funds for Katharine House Hospice and ask that younger fundraisers please:

Ensure that your parent(s)/guardian(s) are aware of any activities you will be undertaking.

Try to ensure that you do not put yourself at any risk.

Follow all guidelines set down by your school when undertaking any activities at school.

Before you undertake any activities please pass to Katharine House Hospice details of your designated Child Protection Teacher.

If you have any comments or questions about any of these matters please speak to your parent(s)/guardian(s), your designated Child Protection Teacher, or the Head of Fundraising at Katharine House Hospice.

Why not try a sponsored event?

Participating in an organised sponsored event, or making up your own sponsored challenge is a fun and rewarding way of raising money. Provided is a sponsorship form to assist you in your sponsorship process, but this can also be done on-line, through a fantastic website called Just Giving (details to follow).

There are endless possible options to consider when deciding upon a suitable sponsored event, from sponsored silences to sitting in a bath of custard! Here at Katharine House Hospice we organise various sponsored events, including our Cycling Challenge, Hospice Hike, various running events (such as the London Marathon) and even an annual 'Fire Walk'.

The Scahill family participated in a sponsored walk in order to raise money in memory of Peter Scahill. Helen, Peter's daughter, shares with us her fundraising experience...

"We had a fantastic time fundraising in memory of my dad. No amount of fundraising can ever repay the priceless love, care and attention that all the staff gave to dad and his family, but that did not stop us from trying to raise as much money as possible. There were 18 'Scahills' participating in the walk altogether and we thoroughly enjoyed ourselves, feeling that it was also a very rewarding experience. It was very moving to meet other families and friends that were there wanting to show their gratitude to Katharine House in memory of their loved ones as well. My sister travelled the furthest from Poole at over 200 miles, and my brother just under 200 miles from Exeter. The rest of us were from Stafford, Surrey, Cambridge, Loughborough, Hertfordshire and Birmingham."

"Fundraising for Katharine House Hospice was easy- all the support that we needed was provided, and useful fundraising tools such as Just Giving, (and how easy it is), were introduced. Katharine House also explained Gift Aid to us, so we made sure that everyone who was eligible ticked the box, increasing our total raised considerably-at no extra cost! Further ways to boost the funds included donations from Katharine House given at my fathers funeral, and rallying all who we new to support us".

"All in all, we raised, £3,600 between us, due largely to the kind generosity of friends and colleagues".



The Scahill family pictured participating in our Hospice Hike.